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- II. Posting as an Individual (student, faculty and staff)
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Clinton College's Social Media Policy originated from the department of Institutional Advancement and Office of Communications. It is intended to provide guidance for students, faculty, staff, and visitors concerning the use of social media channels used through the college's network and equipment.

The Department of Institutional Advancement's social media policy is designed to create a community where the college can share its accomplishments, academic programs, activities, and events with the college audience.

As social media becomes a primary source for higher-educational institutions to communicate with the public, be aware of the consequences when used improperly. Poor behavior on social media cost people careers and educational opportunities. Make proper decisions if you choose to use social media at Clinton College.

Below is Clinton College's social media policy. To avoid potential issues and consequences, the social media policy must be followed by all users at Clinton College.

Clinton College expects students, faculty and staff, and visitors to obey the Terms of Service when using social media sites.

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- < Be transparent about your identity
 - If you are promoting Clinton College, disclose your relationship with the college.
 - < Protect your identify
 - Do not post personal information that hackers or scammers could use.
 - < Be truthful

- Tell the truth, thanks to the internet, it is very easy for people to find out correct information.
- < Use appropriate language and tone
 - Consider your words and how you use them when addressing someone.
 - Language that is used to threaten, harass, insult, bully or intimidate will not be tolerated by Clinton College.
- < Respect the views

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